



Cordially invites you to help

# ***Set the PACE***

*For security, fire, video, access and integration services dealers in Ohio.*

**27 September 2011**  
**Marriott Airport Hotel and Convention Center**

*Many options and levels of participation available\**

*Special discounts and offers exclusively for members*

*A cost effective opportunity\*\**

***Don't miss the chance to be part of this event!***

**\*Please call us to discuss opportunities for sponsorship for PACE**

**\*\*In consideration of the difficult economy, ESA of Ohio has maintained their prices for MEMBER exhibitor participation at past year's rates for registrants. Questions? Please contact us at 800-746-2322 or 614-457-1748**

## Vendor Registration Information, Terms and Conditions

PACE 2011 will be held on 27 September 2011. *Exhibits will be open from 3:30 P.M. – 8:00 P.M. on 27 September.* The booth price includes 6', draped tabletop, standard 120 vAC access (normal load), WIFI access and one copy of the attendee list and the state Association's member and mailing lists on CD following the event. While this is a tabletop show, we will permit floor booths at no additional charge, if you notify our office of your need for this space on your registration form. There is limited space suitable for floor booths and it will be assigned on a first received, first assigned basis. If your display exceeds the 8' space, please contact us. While we are willing to accommodate your needs within reason, we reserve the right to increase our booth fee if excessive additional space is required. *If you wish to be placed next to (or away from) another vendor, it should be noted in the space provided on the registration form. We will make every effort to accommodate your request. There will be no "reassignment" at the time of the event, so please insure that we are aware of all special requests. Please note any additional requirements in the space provided on the registration form.*

Personnel representing your company at the exhibition will be expected to work at your booth. Any "greeters" at the exhibition entrance or "roamers" in the exhibit area will be handled only by assignment of the show staff and will be members of the exhibition staff or Associations' Board of Directors. Complaints generated by the actions of any exhibitor made by other exhibitors or attendees will be treated seriously and acted upon as deemed necessary by exhibition staff, up to and including closing their exhibit. Should an exhibit be closed due to complaint, there will be no refund. **No supplier/vendor representative will be admitted to the exhibit hall unless they have paid to exhibit. There will be no exceptions in spite of membership status in the Association.** 2011 Board members from ESA OF OHIO or members of the Exhibition committee are exempted from this policy. Name tags issued by the staff will be used to identify exhibitors for admittance to the hall.

Completing this form and your signature on the registration constitutes a binding agreement and indicates your agreement to abide by all terms and conditions noted in this information. We will honor the early bird discount on registration forms received thru 27 August 2011. **WE WILL PERMIT NO VENDOR TO SET-UP UNTIL PAYMENT IN FULL IS RECEIVED.** There will be no refunds for reservations rescinded after 31 August 2011.

If you are shipping to the hotel, the information is: OBFAA PACE EVENT, c/o Marriott Columbus Airport, 1375 N. Cassady Avenue Columbus, Ohio 43219. [www.columbusairportmarriott.com](http://www.columbusairportmarriott.com)

**SPECIAL OFFER TO ASSOCIATION MEMBERS ONLY: RECEIVE EITHER A 20% DISCOUNT ON YOUR BOOTH FEE FOR EVERY VENDOR YOU INVITE TO ATTEND, WITH OUR RECEIPT OF THEIR PAID REGISTRATION, OR A 10% DISCOUNT FOR EVERY APPROVED, NEW DEALER MEMBERSHIP YOU BRING TO ESA OF OHIO.** Your "guest" exhibitor will be charged according to their membership status in the Association. Copy this page and the registration form for those you wish to invite and insure that it is clearly noted on their form that you are to be credited for their attendance. For the 10% new member credit, the membership application must clearly indicate your sponsorship, be returned to the ESA OF OHIO office at the fax number or address indicated, and must be received with payment, not later than 31 August 2011. Member pricing and special offers are available to all those joining ESA OF OHIO, and remitting their membership fees prior 31 August 2011. If you have potential exhibitor or new member candidates, let us know and we will hold your registration payment until after the 31 August deadline. If you have already paid your registration fee, we will issue a refund check or process a credit to your card, after payment of dues from your prospect has been received. All necessary membership applications are included in this packet for your convenience. Please copy as needed. If you need information about membership (brochures, etc.) to aid your effort at recruitment, please contact our office. Please note that there is a special, one time offer (and application) for membership in ESA OF OHIO that applies to new Associate, Allied or Affiliate memberships that is good only during the PACE registration process.

For your convenience, hotel room reservations, at a 30% discount over the rack rate of the hotel, can be made for you if desired. Please mark the appropriate spaces on the registration form and your room will be secured and awaiting your arrival. Charges included in the room fee are room and taxes only. You will be required to present a credit card at time of hotel check in for all incidental expenses charged to your room. For the discounted rate, we must have your room reservation requests not later than 15 August 2011. Room rates are available only Monday through Thursday nights and on a first come, first served basis. Other area hotels near the venue are included in this packet for your convenience. Rate negotiations and reservations with hotels other than the location of the conference are the responsibility of the exhibitor.

Kosher meals are available in replacement for the planned meal menus of the event, at no additional charge, with notice at time of registration of that request. This applies to event associated meals only. Other needs should be addressed directly with the hotel.

**Please complete all requested information the registration form and return by e-mail to [bbailey@secureohio.org](mailto:bbailey@secureohio.org), fax to 614-457-1748 or mail to ESA OF OHIO PACE, 1145 Slade Avenue, Columbus, OH, 43235. Any questions, please call ESA OF OHIO at 800-746-2322.**

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## EXHIBITOR REGISTRATION INFORMATION

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**Company Name:** \_\_\_\_\_

|   | Member Price | Non Member<br>Price | Number | Total |
|---|--------------|---------------------|--------|-------|
| Early Bird Booth<br><small>(forms must be in the OELSSA office by 15 August)</small>  | \$400.00     | \$600.00            | _____  | _____ |
| Post 27 August Booth  | \$500.00     | \$700.00            | _____  | _____ |
| Additional Booth(s)   | \$150.00     | \$250.00            | _____  | _____ |
| Luncheon  | \$25.00      | \$35.00             | _____  | _____ |
| Sponsorship: May include but is not limited to: breakfast, breaks, exhibit hall refreshments, luncheon, awards or other opportunities that may become available. If you wish exclusive sponsorship of all or any part of the event, please contact the ESA office. Such sponsorship is NOT included in this item. | \$250.00     | \$350.00            | _____  | _____ |
| Hotel Room – CIRCLE ALL ROOMS NIGHTS NEEDED<br><br><small>Monday    Tuesday</small>   | \$130.00     | \$150.00            | _____  | _____ |
| <b>Membership Dues</b>  | \$125.00     |                     | _____  | _____ |

**TOTAL PAYMENT TO OBFAA** \_\_\_\_\_

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### PLEASE TYPE OR PRINT AND COMPLETE ALL REQUESTED INFORMATION

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

Booth Attendees: \_\_\_\_\_

Special Requirements Or Requests: \_\_\_\_\_

Door Prize Donation: \_\_\_\_\_

### PAYMENT METHOD

Check enclosed     Registration only – check follows by mail     Visa     MasterCard     American Express

Card Number: \_\_\_\_\_ Expiration Date on card: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

**Send registration form, application (new members only) and payment to: OELSSA, 1145 Slade Avenue,  
Columbus, OH 43235-4052 or if paying by credit card, fax to 614-457-1748**